

Invitation to F&P's Complimentary Business Law Seminar

Agenda:

12:00pm - 12:30pm: Registration

12:30pm - 4:30pm: Speaking Presentations

Dirty Talk: How to Counter False and Negative Online Reviews

- Stephen J. Marshall, Esq.

The percentage of consumers that read internet reviews before making a purchase or hiring a service is constantly increasing. Online word of mouth is extremely powerful and can make a crucial difference in the future of your business. This session will address best available legal strategies for combatting false and deceptive reviews. We will also discuss strategies on dealing with negative reviews to maintain and protect your business reputation and good will.

Navigating Maryland's New Paid Leave Statute

- Albert B. Randall Jr., Esq. and Justin E. Tepe, Esq.

After much legislative wrangling, Maryland is now the ninth state to have adopted a paid leave statute. In this session, you will learn how this impacts your business and how it affects your existing paid leave policies. We will also discuss how this interacts with existing federal, state and local leave laws.

Combatting Cyber Risk Through Awareness, Mitigation and Transfer

- Larry Racioppo, Senior VP, USI Insurance Service and Mike Mellott, VP, XPERTECHS

During this session, you will hear from leading professionals in the insurance and technology arena and learn the latest trends and cyber threats facing middle market companies. More importantly, you will learn that staying a step ahead of cyber criminals is achieved only through an organizational commitment to cyber security and how an insurance policy can assist in the mitigation and transfer of this dynamic and evolving risk.

Subpoenas, Garnishments, Investigations, and Other Things You Don't Want to Deal With

- Michael J. Lentz, Esq., John K. Archibald, Esq. and Michelle C. Johnson, Esq.

Whether you are a brand new business owner or an old hand, you probably got into business because you are fantastic at what you do and you love it. You're probably not in business because you love responding to garnishments and subpoenas, dealing with regulatory investigators or other law enforcement officers, or handling similar situations with little or no upside for your business. Unfortunately, though, these legal interactions are increasingly common for businesses of all sizes. We will discuss how to respond to them to minimize risk to, and disruption of, your business.

4:30pm-6:00pm: Cocktail Reception

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Date: May 23, 2018

Time: 12:00pm to 4:30pm
Cocktail Reception to Follow

Location: Turf Valley Resort
2700 Turf Valley Rd.
Ellicott City, MD 21042

RSVP by May 16:
www.fandpnet.com/events
Contact Jennifer Mason with
questions, 410.230.1008
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